BU

Baylor University

Building Lettering Standards

Last Updated: 02/28/2022

Guiding Principles:

1. Baylor Standard Font is **Bio Sans** see below for upper or lowercase lettering styles
2. Dimensional signage must be pin mounted
3. Allowable Materials: Acrylic, Aluminum, Bronze, Cast Stone
4. Allowable Colors: Brushed Aluminum, Dark Bronze, or Matte Black
5. Exterior wall applied lettering height at 12" maximum
6. Interior wall applied letting height at 6" maximum

Examples of Uppercase and Lowercase Signage

BIO SANS BOLD – all caps	**Bio Sans Semibold** – upper & lower case
with Bio Sans Regular – upper & lower case	with Bio Sans Regular – upper & lower case
Address numbers in **Bio Sans Extra Bold**	Address numbers in **Bio Sans Extra Bold**

MARY GIBBS JONES FAMILY AND CONSUMER SCIENCES BUILDING	**Mary Gibbs Jones Family and Consumer Sciences Building**
GOEBEL BUILDING	**Goebel Building**
DRAPER ACADEMIC BUILDING	**Draper Academic Building**
DRAPER ACADEMIC BUILDING	**Draper Academic Building**
201	**201**
W. R. POAGE LEGISLATIVE LIBRARY CENTER	**W. R. Poage Legislative Library Center**
For Graduate Studies and Research	For Graduate Studies and Research
Center for International Education	Center for International Education